



HEAVY METAL & Rock n' Roll

**Samantha Strandberg
Spring Summer 2016**

Customer Profile:

Name: Sandara Lavold

Age: 21-25

Occupation: Student

Annual Income: Retail Sales Associate @ \$10 an hour

Education: Columbia College Chicago

Resident/Type & Location: Apartment or Parent's residence

Marital Status: Single

Spouse's Occupation: N/A

Children/Age: N/A

**Leisure Activities: Cruising on Motorcycles, Going to Concerts, Shopping,
Following New Founded Passions**

Vacation: Following Band tours

Favorite Designer: Vivienne Westwood

Favorite Stores: Hot Topic, True Religion, Forever 21

























